

Belen Marron Reigosa

Executive director level in Health Sector - Corporate Governance, Invest Management & Public Affairs

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PROFESSIONAL RESUME

Specialized in Corporate Governance, Compliance, CSR & Public Affairs in Public and Private sector.

Member of Boards of Directors where expertise in Health, Corporate Governance and Public Affairs is required.

Leads the health private and public policies in Europe.

PROFESSIONAL GOALS

First woman to achieve the entrance of the largest hospital group in Europe into the Global Compact Organization with the recognition of the CSR and Compliance strategy.

Leading and promoting the first City of Health and Wellbeing in the South of Europe.

Set up the first corporate University in Health (medicine, research and management) in Europe.

Founder of the first consultancy company specialized in Health in Spain.

KEY COMPETENCIES

Project leadership

In the public and private sector. Management of large teams (37.000 employees) with a turnover of €3.600 Million EURO and budgets for 50 M EURO.

Communication and Institutional Relations

High potential and development in the social, business and political sectors.

Management and Strategy

Development of strategic policies and business positioning in the field of CSR, IR and Corporate Governance. Public recognition and media impact.

Experience in international environments

Management of cooperation networks between public authorities and private companies in projects with a social impact.

PROFESSIONAL EXPERIENCE

Experience in the field of Boards of Directors and Advisory Boards

2023- Present: Value Ambassador of NEOM

2023- Present: Member of the Saudi/Spanish Committee from the Spanish Embassy in Riyadh (Saudi Arabia)

2023- Present: Member of the board *Catedra Economia Social y Solidaria* UNESCO

2022- Founder member of the first private club for entrepreneur women's in Barcelona (Juno House)

2019- 2023 PortAventura Foundation Trustee – Invest Industrial Group

2018- 2023 Health Council of the Ministry of Health of the Government of Spain

2018- Present: Board of Directors of Transmaber S.L., a family business.

2019- Present: Member of the Think Tank of Foment del Treball (Job Creation Board)

2016- 2023 Advisory Board of the Spanish Association of Foundations (AEF)

2002-2009 Founder of the first Women Gourmet Entity of Spain

Experience in the private and public Design and Architectural sector

2023- PRESENT Member of the Executive team at Urban Planning Department in NEOM (Arabia Saudi)

I am a member of the Urban Planning department that is the responsible to develop the land of NEOM including THE LINE, Golf of Aqaba, Tiran, Museum and special projects and more than 20 Islands.

Also, we are leading the review of the founding law, and we are implementing the new legislation to regulate the urban planning for the land, the marinas and the coast at NEOM.

I am leading the external and internal relationship with communication, HR, finance and procurement and also with investors, suppliers and the VIP visits to the site with the international architect firms that collaborate with UP.

Experience in the private healthcare and management sector

2019- 2023 Founder and Partner of the Athenea Healthcare Group

Consultant specialising in health. We help companies to achieve success and sustainable business growth. My contribution focuses on the development and expansion of the business and the coordination of the areas of corporate governance, diversity, CSR, Communication, Reputation and Institutional and Corporate Relations

Specific COVID-19 and post-COVID-19 consultancy and product development for the health and non-health sector.

Advice and strategy in the development of hospital projects and in the management of international patients.

2015- 2019 QUIRON SALUD

Corporate CSR Director and Director of the Quiron Salud Foundation. A company with 35,000 employees, 45 hospitals and a turnover of approximately €2.7 billion.

- ✓ Creation of the CSR department and promoter of the company's first strategic plan, the NEXT 2017-2020 Plan. Preparation of the group's first GRI report in Spain. Promoter of the creation of the Compliance Committee.
- ✓ Integration and merger of the group's foundations and creation of the QS Foundation, increasing average turnover by €3 million.
- ✓ Drafting and development of the new corporate foundation plan. Positioning and opening of new lines of business.

Experience in the communication and marketing sector

2007- present Commentator and columnist and opinion leader in several Spanish and international Media.

UNIDAD EDITORIAL GROUP. INTERECONOMIA. RTVE (Spanish National Television and Radio). CATALUNYA RADIO, CANAL CATALÀ.

2010-2015 Director of Communication of the largest education company in Spain

2007-2010 Director of the Strategic political

Experience in the legal sector and public administration

2003-2006 INTER AB ABOGADAS SL.

Founding partner of the firm in Spain. Legal Services. Project Manager.

2000-2007 Lawyer at the Catalan Government (Spain)

- Parliamentary Group Legal Adviser.
- Justice department

Experience in the academic sector

Associate lecturer in Master's and Bachelor's degree courses (EAE, URV, CEU and Arkansa Universities)

Preparing my PhD at UNIR, Spain

ACADEMIC QUALIFICATIONS

PWC Spain

Women to Watch Programme. training for participation in Boards of Directors

ESADE Business School

Higher Programme in Hospital Management

UAO CEU- Abat Oliba University CEU

Official Master's Degree in Management and Communication of Social and Solidarity Organisations

Barcelona Bar Association (ICAB)

Master's Degree in Company Law

ESPRI -Escuela Superior de Protocolo y Organización de Eventos (Protocol and Event Organisation School)

Diploma in Protocol and Institutional Relations

UAO CEU- Abat Oliba University

Bachelor's Degree in Law

January, 2024